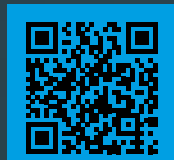


# GET IN TOUCH



[info@smartmeetseasy.com](mailto:info@smartmeetseasy.com) | [www.smartmeetseasy.com](http://www.smartmeetseasy.com)



# THE MEETING ROOM REVOLUTION



**smartmeets**easy



# SMARTMEETSEASY?

## From project chaos to the new standard: a solution based on practical experience

smartmeetseasy is not based on a theoretical concept, but on over 20 years of experience in international project work in media and IT technology. As technical consultants, planners, and developers, we have realized many projects: from standard conference rooms, boardrooms, showrooms, museums, stadiums, and auditoriums to cruise ships.

## What we have learned from two decades of experience

While highly complex projects such as boardrooms or showrooms require individual customization, we have noticed a paradoxical development in standard meeting rooms: although 90% of the requirements are identical, an exorbitant individualisation effort is being made.

## The problem of the „status quo“:

In conventional projects, sensitivities, a lack of standardization, or complicated specifications lead to standard solutions being unnecessarily complicated. The result:

### ✚ RESOURCE COMMITMENT

Experienced specialists are tied up in standard rooms instead of being used for complex special tasks.

### ✚ DEPENDENCY TRAP

Lengthy coordination with external trades delays the process.

### ✚ COST EXPLOSION

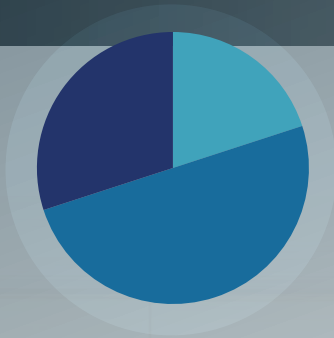
High installation and integration costs drive up prices for rooms that should actually be simple, efficient, and predictable.

## Our solution: smartmeetseasy

We haven't reinvented the wheel, but we have standardized the solution for meeting rooms. smartmeetseasy is the answer for companies that are tired of endless project phases for standard rooms. We have eliminated the remaining 10% of unnecessary complexity and created a system that puts the focus back on what matters:

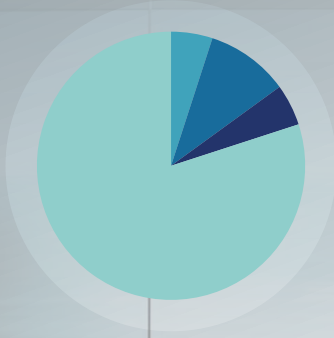
# THE MEETING

TIME REQUIRED



### CONVENTIONAL PROJECTS

- Coordination with external trades
- Installation
- Commissioning and programming



### SMARTMEETSEASY

- Open the box
- Attach it
- Turn it on
- Time for what really matters: **THE MEETING**





# ONE CONCEPT

smartmeetseasy redefines the standard for meeting room solutions. We have eliminated the risks of traditional projects and replaced them with guaranteed factors.

## Your advantages at a glance

### ABSOLUTE PREDICTABILITY

We offer various products at a fixed price. For you, this means complete financial transparency with no hidden costs and the option of modern financing models such as leasing or „Device as a Service.“

### NO SPECIALIST PERSONNEL REQUIRED

Installation follows the IT principle of rollout. No highly qualified AV specialists are needed for assembly or commissioning – and no on-site configuration is required.

### COMPLETE IT INTEGRATION

smartmeetseasy is „IT-native.“ Thanks to the integrated Obsero agent, the system is ready for monitoring and management from the very first second.

### MONITORING & MANAGEMENT INCLUDED

Three years of management and monitoring are already included in the package. You get full control over alerts, scheduling, and real-time analytics.

### SCALABILITY & ROLLOUT CAPABILITY

Whether you have one location or a hundred, smartmeetseasy is designed for classic rollouts. The standardized concept ensures consistent processes.

### SERVICEABILITY & STOCKING

The high degree of standardization makes spare parts stocking a breeze. A service call does not lead to weeks of downtime, but is resolved within a very short time.

### „GREEN IT“ ENERGY MANAGEMENT

Sustainability is integrated. Intelligent energy management switches components off when they are not needed – far beyond standard standby mode.

ENDLESS POSSIBILITIES

## THE DECISIVE DIFFERENCE

smartmeetseasy is the only standardized complete system worldwide that offers this depth of integration and management without requiring highly specialized personnel or in-depth IT expertise. Open the box. Attach it. Turn it on.

# TWO WORLDS. FULL FLEXIBILITY.

smartmeetseasy is designed as a modular ecosystem. For you, this means that no matter what size or technical equipment you choose, the intelligence in the background and the quality of the components always remain at the same high standard.

## The Hardware-Lines: CORE & PRIME

### ■ SME CORE

Our all-rounder for small to medium-sized rooms.  
Available with display sizes of 43", 55" and 65".

### ■ SME PRIME

The premium solution for impressive presence in large rooms.

– Single Screen: 75" to 110"

– Dual Screen: 75" to 86"





## Single or dual: the choice is yours

The system adapts to your communication strategy:

- **Single Screen (BYOD):** The perfect „Bring Your Own Device“ solution. Just plug it in and get started. Control is intuitive via a keypad embedded in the front panel.
- **Dual Screen (MTR/Zoom):** The dedicated solution for Microsoft Teams Rooms or Zoom. For a professional conferencing experience, a 10" touch panel for controlling the client is standard.

## Physical integration without construction work

smartmeetseasy adapts to your architecture, not the other way around.

No further skilled trade work is necessary.

- **THREE HEIGHTS FOR EVERY SITUATION**

80 cm (lounge/seating furniture), 100 cm (classic conference table)  
or 120 cm (standing furniture).

- **INSTALLATION**

Choose between the free-standing version or wall mounting at no extra cost.

- **DESIGN**

Available in elegant white or anthracite as standard. On request, we can also provide individual colors, materials, or specific branding (custom prints).

- **THE SYSTEM ADVANTAGES**

Despite different dimensions, the technical concept is identical across all variants. This not only simplifies operation for your employees, but also maintenance, administration, and response times in the event of a fault or service call.





# SMART AND EASY?

## Our technical quality promise: Excellence through system depth.

smartmeetseasy is not just „simple“ because we put components together. It is smart because we have tested every detail according to the strictest IT and AV criteria and transferred it into a closed, high-performance system.

## The integration factor: hardware without compromise

Our stringent hardware selection follows four uncompromising criteria:

### ❏ MAXIMUM SYSTEM DESIGN

We exclusively choose components that enable intelligent and deep connectivity. This is the only way we can ensure that we can collect all device-specific data for our proactive monitoring and that our firmware update process can be natively integrated.

### ❏ PROVEN RELIABILITY

Every component passes through intensive testing procedures at our facility. We analyze long-term performance in continuous operation to proactively eliminate system failures before they occur.

### ❏ TESTED QUALITY STANDARDS

We set the highest standards for material and signal quality. All components are tested in our laboratory for their interaction to guarantee consistent quality throughout the entire system cycle.

### ❏ MODEL STABILITY

We rely on hardware with high market availability and reliable successor cycles to ensure system continuity.

## Integrated intelligence: The Obsero agent

At the heart of every smartmeetseasy system is a permanently integrated, highly available Obsero agent.

### ❏ SECURITY BY DESIGN

An integrated firewall ensures strict logical separation between your corporate network (WAN) and the internal network (LAN).

### ❏ ZERO CONFIGURATION

The system is preconfigured and automatically connects to the Obsero management platform when it boots first.



## Tested security & firmware management

We eliminate the risk of unstable systems due to uncontrolled updates. Manufacturer firmware is only released via the Obsero platform and rolled out centrally after internal validation in the overall system.

## Sustainability through smart energy management

smartmeetseasy thinks ahead: Intelligent scheduling completely shuts down all components that are not needed. This drastically reduces energy consumption and significantly extends the service life of the hardware.

## Scalability and predictability as a result

This technical discipline is the key to your success:

### 🔗 ROLLOUT CAPABILITY

Take advantage of a unified architecture: Plan your implementation with the reliability of a standard IT process.

### 🔗 ABSOLUTE PREDICTABILITY

By eliminating on-site configurations and individual sources of error, schedules and budgets finally become binding.







# THE END OF CONSTRUCTION SITES

## COMPARISON

### smartmeetseasy compared to conventional installation.

Anyone equipping a conference room today is usually faced with a complex project. We have radically simplified this process and compared conventional installation with our standardized system.

Feature	Conventional installation (project)	smartmeetseasy (product)
Coordination	High effort due to coordination between IT, electrical, drywall/carpentry, and AV integrator.	<b>Minimal interfaces:</b> Only one contact person for the entire system. No construction work required.
Transparency & monitoring	IT is often „blind“ in the event of a fault. Fault diagnosis usually requires a technician to be called out on site.	<b>Real-time insight:</b> Full transparency from day one. The status of all systems and components can be checked at any time via the Obsero Management Platform.
Planning reliability	Custom solutions are difficult to plan, difficult to maintain, and difficult to calculate reliably.	<b>Standardization as security:</b> A clearly defined system ensures absolute predictability and extremely simplified maintenance.
Commissioning	Rooms are often blocked for several days due to installation, cabling, and programming.	<b>The 60-minute promise:</b> Open the box, attach it, turn it on. After a maximum of one hour, the room is fully operational.
Future-proof	Different software versions and uncontrolled spread of hardware complicate long-term operation.	<b>Guaranteed consistency:</b> Standardized hardware selection and centrally validated firmware and software updates ensure that value is retained for years to come.



# AV GOES IT



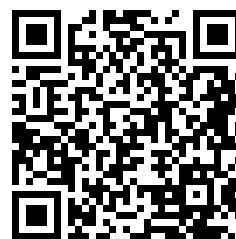
## DOWNLOADS



smartmeetseasy  
Core



smartmeetseasy  
price list



smartmeetseasy  
brochure